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**EDUCATION**

**AUBURN UNIVERSITY Auburn, Alabama**

Bachelor of Arts Expected Graduation: May 2025

Major: Public Relations; Minor: Marketing and Business

Cumulative GPA: 4.0

* Dean's List (Fall 2021, Spring 2022, Fall 2022, Spring 2023, Fall 2023, Spring 2024)
* Auburn University Academic Heritage Scholarship Recipient

**WORK EXPERIENCE**

**42WEST**  Aug 2024 - Present

Strategic Communications Intern

* Assist with research, media lists, pitching, writing press releases and bios, crafting electronic press kits, social media monitoring, and interfacing with clients
* Work with the Strategic Communications Division to develop effective PR and communication skills for clients in the entertainment industry

**ANTHEM PARTNERS**

Marketing & Social Media Intern April 2021 - Present

* Create and upload social media posts on all social platforms
* Create quarterly and monthly market share analysis
* Responsible for designing and ordering promotional merchandise for the company
* Assisted with setup of corporate office and worked at front desk

**SCOOTER’S COFFEE FRISCO BOWL**

Game Week Event Intern Dec 2023

* Work closely with event coordinator to plan and execute the Frisco Bowl events throughout the week, including pre-game activities, charity events, and team dinners
* Help coordinate logistical details such as schedules, accommodations, and catering for teams, staff, and VIP guests
* Assist the on-site coordination of the Frisco Bowl game, ensuring a smooth and enjoyable experience for attendees

**LEADABROAD** July 2023 - Aug 2023

Digital Social Media Intern

* Created and offered unique and effective social media content and strategies to naturally engage and grow LeadAbroad’s online presence on different social media platforms while studying abroad in Barcelona, Spain

**INVOLVEMENT AND LEADERSHIP**

**MEMBER OF AUBURN UNIVERSITY GREEK LIFE**  Aug 2021 - Present

* Gamma Phi Beta Sorority

**PRSSA & PRCA MEMBER**  Aug 2023 – April 2024

* Attend weekly meetings to gain networking, achieve professional development, and learn to be successful in the Public Relations field

**GAMMA PHI BETA ACADEMIC CHAIRWOMAN** Oct 2022 - Dec 2023

* Elected by fellow sorority members to serve as the Academic chairwoman for the year of 2023
* Assist new members with mandatory study hours, responsible for planning scholarship dinners and other events, serves on eligibility committee, and works with the Education Vice President to aid members on academic probation

**WALT DISNEY WORLD LEADERSHIP STRATEGIES PROGRAM** Oct 2022

* Attended a leadership conference that taught how leadership is achieved within the Walt Disney World Company and how to be a successful leader in the workforce

**AUBURN UNIVERSITY EMERGE** Sept 2021 - April 2022

* Attended weekly meetings focused on improving personal leadership qualities used to have a positive impact on the Auburn campus

**VOLUNTEER ACTIVITIES**

* Girls on the Run Fundraising Participant & Volunteer
* Habitat for Humanity Fundraising Participant
* Operation Christmas Child Volunteer

**ADDITIONAL**

**Technical Skills**: Google Drive Functions, Microsoft Functions, Adobe Functions, Hootsuite, Salesforce, and Muck Rack

**Professional Skills:** Goal Oriented, Problem Solver, Planner, Creative, Punctual, Prioritizer, and Team Builder